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ADV

REP: TEL# 703-516-9399 OREDIT ADVICORY: AGENO ORDER NUKKSHEET

AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP FAX# 703-516-9680

CROSSROADS MEDIA LUS/AMER. CANAL CENTER PLAZA, CROSSROADS EE0 SUITE 5 5 5 BUYER NAME SALES PRSN REP.# WA-EMILY MILHOAN OFF.# **CHANGES** MEGHAN MCGARR SALESMAN OCT3/12 11.53 *** WFLA-TV *** (H) #

FLIGHT DATES PRUCT ORDER # AMERICAN CROSSROADS OCT2/12 OCT8/12 EST#692 CONTRACT # COMMENTS: 6238000 (LINE, ORDER, INVOICE) CLASS: NATL. LOCAL REGIONAL

CITY TAX STATE TAX CO-OF BILLING NUMBER DATE OCT3/12

11.53

REP: PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN NEW TIL \$105,625 LN 101 ADDED (FROM HDLN #6238034)
PGM CHANGE LN'S 15,17,32,34,61,63,97,99
T/P CHANGE LN 41 MAKEGOOD 10/3

CON CM THIS M M Þ CASH IN ADVANCE SCHEDULE ****

AMERICAN CROSSROADS

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17 NZ 730P-800P	PROGRAM: 7P NEWS	15 NZ 700P-730P	AGENCY ADVERTISER CODE = 27
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ONDER SOXXXXXXX	の実践び日村、各じぐれのの気代!	: TEL# 703-516
	AGENCY	-9399
HARRIS	CREDIT	
REPORT FRO	PISK	FAX# 7
N NH		703-6

FROM REP OCT3/12 11.53
CHANGES *** WFLA-TV *** -516-9680

: LINE#:	: REF : CD:	TIME PERIOD	D : LGTH : SEC :	RATE	: START	: END	: VWK:	WEEK :	DAYS	: TOTL:
	(a)	700P-730P	30	\$2,000.00	10/8	10/8	ב	MON		
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	34 MZ	730P-800P	30	\$2,000.00	8/01	10/8	س	MON		نس م
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	4 1	1130P~1200M	(i)	\$2,500.00	10/7	10/7	Н	NUS		Ь
	PROGRAM :	NEWS CHANNEL	MATT 0 8 12 MATT 0 8 12							
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OCT/12	105625.00	Ö					CON	CONTRACT TOTAL	لسإ	05625.00

TOTAL SPOTS

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REP HEROTHSET CONSIDER FRV #1 959 998 MGD4 O: ONARPKOVED REV #1 959

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REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

CREEK WORKSHEET HARRIS REPORT FROM REP

FAX# 703-516-9680

CHANGES OCT3/12 11.53
*** WFLA-TV ***

SHARES ACCURATE MARKET TOTALS \$499,880 WELA 21% MUCX OW 461 STIM WISH 21% WXFX OF WEVT TVTW 732% WTOG 0% WTTA 0% WMOR 08

P-CLASS, FLAM, SECT

MOD CODE

A-ADD

B-BOY TYPE

C-CANCELLED R-RATE

C-PAID PGM

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X-LATE L-LENGTH

Y-DAYS Z-COMMENTS *-MULTIPLE

M-MAKEGOOD

N-PROGRAM NAME

DE-DELETE E-SEE DATES

DEMOS- RA35+* SVC- NSI

Suite 555 66 Canal Center Plaza Alexandria VA 22314

American Crossroads/ Issue Submission Number 797 Issue 3







P.O. Box 1410
Tampa, FL 33601

Client:	American Crossroads/ Issue	Submission Cost:	105625	Campaign Ref:	E:120718015
Buyer:	-	Client/Product/Estimate:	11 /27 /692	Sales Ren	LRD Meshington DO
Schedule Dates:	10/01/12 to 10/14/12	Weeks	>	Order Def	06338000
Est/PO Number:	06238000	Contract type:	Dollation	•	00 H 0000
		Continue type.	FOIILICAL	Business Type:	POLITICAL
Associated copies: NO	NO			Business Category: Transaction	Transactional

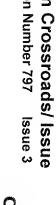
	Demogra	Demographic: (L) Household	And the state of t	Booking Group: Order:	WFLA	77000000000000000000000000000000000000	Ke	Key Market:	Tampa	Tampa-St. Petersburg, FL	irg, FL
-;		The state of the s		- Marian - Anna - A	(1441144)						
T	Ref	Sales Product Details	Rev Type		Rate	Spot Type		10/01	10/08	Total	Cost
		M-F 1p Days Of Our Lives	02		500	30	Nbr of Spots	_		-1	500
						Comme					
	2	Fri 10p ET / 9p CT Dateline NBC Friday	83		5000	30	Nbr of Spots	1		1	5000
т-						Comme	The state of the s				
	ω	M-Su 11p News	01		2500	30	Nbr of Spots	1		1	2500

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		L	8	ļ.	7	<u> </u>	0	L	5	L	4		ω		N		>	Ref
The same same same same same same same sam	·	1	M-F 4p Dr Oz		M-F 3p Doctors	The second secon	M-F 2p Rachael Ray	This is the second of the seco	M-F 12p Today Show III		M-F 1135p ET / 1035p CT Tonight Show	VANCOUNTED TO THE TOTAL CONTROL OF THE TOTAL CONTRO	M-Su 11p News		Fri 10p ET / 9p CT Dateline NBC Friday	(1) (1) (1) (1) (1) (1) (1) (1) (1) (1)	M-F 1p Days Of Our Lives	Sales Product Details
A CONTRACTOR OF THE PARTY OF TH				TAXABLE TO THE PARTY OF THE PAR	8		8	***************************************	02		02		0,1		92		02	Rev Type

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Clos	Weekly Totals: Total Spots(Ord Spots)																	Rate
Closed PR	al Spots(750		450		300		300		1200		2500		5000		500	
	Ord Spots)	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Spot Type
			Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots	
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2	16																	10/08
8	87		1		1		-1		1				1					Total
			750		450		300		300		1200		2500		5000		500	Cost

Alexandria VA 22314 66 Canal Center Plaza

American Crossroads/ Issue Submission Number 797 Issue 3







WELATV P.O. Box 1410 Tampa, FL 33601

PHONE (813) 228-8888

Ref Sales Programmer 10 M-F 530a M-F 530a	Client:
Schedule Dates: 10/01/12 to 10/14/12 Est./PO Number: 06238000 Associated Copies: No Ref Sales Product Details 9 M-F 5p News 10 M-F 530a News 11 M-F 530p News 12 M-F 6p News	American Crossroads/ Issue
Rev Type 02 01 01 02	
Client/Product Weeks: Contract type:	Submission Cost:
Contract type: Contract type:	on Cost:
Rate 1500 500 1500 2000 2000	
Political Spot Type 30 Comme 30 Comme 30 Comme 30 Comme 30 Comme	105625
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Sales Rep: HRP Washing Order Ref: 06238000 06238000 Business Type: POLITICAL Business Category: Transactional 10/01 10/08 Tot 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 2 1 1 2 1 1 2 1 1 2 2 2 3 2 3 4 2 3 5 4 4 6 6 6 7 6 7 8 7 6	Campaign Ref:
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HRP Washington, DC 06238000 POLITICAL Transactional 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	E:120718015
Cost 1500 500 2000	

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M-F 1p Days Of Our Lives

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Comme

Closed PR

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M-Su 11p News

17

M-F 9a Today Show II

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M-F 730p Extra

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M-F 7a Today Show

M-F 7p Entertainment Tonight

Weekly Totals: Total Spots(Ord Spots) Closed PR

2500

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Nbr of Spots

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66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue **Submission Number 797** Issue 3







P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

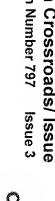
Original

Business Category: Transactiona	Bus		No	Associated Copies: No
Business Type:	Political Busi	Contract type:	06238000	ESt./PO Number:
Order Ref:	2 Orde	Weeks:	10/01/12 to 10/14/12	Schedule Dates:
Sales Rep:	11 /27 /692 Sale	Client/Product/Estimate:		Buyer:
Campaign Ref:	105625 Cam	Submission Cost:	American Crossroads/ Issue	Client

			29		28		27		26		25		24		23		22		21		20		Ref	
		VI	M-F 6a News	William The State of the State	M-F 6p News	W	M-F 530p News	W	M-F 5p News	VI	M-F 5a News	VI	M-F 4p Dr Oz		M-F 3p Doctors	M	M-F 2p Rachael Ray	M	M-F 12p Today Show III	M	M-F 1135p ET / 1035p CT Tonight Show	M	Sales Product Details	Address of the second s
			02	- T-PANEWALLI	02		22	1000	02		9		02		යි		03		02		02	444444	Rev Type	- Marie Control of the Control of th
	Weekly T		T				T :																	
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			1000		2000		1500		1500		300		750		450		300		300		1200		Cost	

66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue Submission Number 797 Issue 3









WFLA-TV P.O. Box 1410 Tampa, FL 33601

PHONE (813) 228-8888

THE PROPERTY OF THE PROPERTY O	Contract type:	Weeks:	Client/Product/Estimate:	Submission Cost:	
	Political	2	11 /27 /692	105625	
Business Category: Transaction:	Business Type:	Order Ref:	Sales Rep:	Campaign Ref:	
/: Transactional	POLITICAL	06238000	HRP Washington, DC	E:120718015	Original

American Crossroads/ Issue

			39		38		37		36		35		3 4		33		32		<u> </u>		30	Kej	
		S	Sun 7p ET / 6p CT Football Night In America	5	Sun 6p News	SS	M-Su Late News Late Run		Sat 7a Today Show	S.	Sat 6p News	S.	M-Su 11p News	M	M-F 9a Today Show II	M	M-F 730p Extra	M	M-F 7a Today Show	M	M-F 7p Entertainment Tonight	Sales Product Details	
			03		02		01		03		02		10		02		10		02		01	Rev Type	
	Week																						
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66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue Submission Number 797 Issue 3







WFLA-TV P.O. Box 1410 Tampa, FL 33601

PHONE (813) 228-8888

Original

Business Category: Transactions			NO	Associated Copies: NO
Business Type: POLITICAL	Political	Contract type:	05238000	Associated Carion
Order Ref: 06238000	2	Weeks:	0000000	
Sales Rep: HRP Washington, DC	11 /27 /692	Client/Product/Estimate:	3.	
Campaign Ref: E:120718015	105625	Submission Cost:	American Crossroads/ issue	Cleiic

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			M-F 530a News		M-F 5p News		M-F 5a News		M-F 4p Dr Oz		M-F 3p Doctors	***	M-F 2p Rachael Ray		M-F 12p Today Show III		M-F 1135p ET / 1035p CT Tonight Show		M-F 1p Days Of Our Lives	S	Sun 8a Today Show	Sales Product Details
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	Wee																					
Closed PR	Weekly Totals: Total Spots(Ord Spots)		500		1500		300		750		450		300		300		1200		500		700	Rate
	(Ord Spots)	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Spot Type
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66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue

Submission Number 797 Issue 3







P.O. Box 1410 Tampa, FL 33601

PHONE (813) 228-8888

	8	2	6			Closed PR			•		
A CONTRACTOR OF THE PARTY OF TH	87	16	71		(Ord Spots)	Weekly Totals: Total Spots(Ord Spots)	Week				
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					Comme					.T	
1200	>			Nbr of Spots	30	1200		02	M-F 1135p ET / 1035p CT Tonight Show	M-F 1135p Show	59
					Comme					.Т	
2500	1		4	Nbr of Spots	30	2500		01	News	M~Su 11p News	58
					Comme					.T	
500	-1		1	Nbr of Spots	30	500		02	M-F 1p Days Of Our Lives	M-F 1p Day	57
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700	1		-1	Nbr of Spots	30	700	The state of the s	02	M-F 9a Today Show II	M-F 9a Too	56
	1			Closed PR	Comme					-	
				Nbr of Spots	30			01	Extra	M-F 730p Extra	55
					Comme					T	
1400	-1		1	Nbr of Spots	30	1400	TO THE PARTY OF TH	02	day Show	M-F 7a Today Show	54
	1			Closed PR	Comme					1	
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1000	1		>	Nbr of Spots	30	1000		02	SWE	M-F 6a News	52
					Comme						***************************************
2000			-	Nbr of Spots	30	2000		02	SMÉ	M-F 6p News	51
					Comme					:	
1500				Nbr of Spots	30	1500	***************************************	02	News	M-F 530p News	50
Cost	Total	10/08	10/01	n - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 -	Spot Type	Rate	**************************************	Rev Type	Sales Product Details	Sales Pro	Ref
	actional	ory: Transa	Business Category: Transactional	B1				A	s: No	Associated Coples:	Associ
	TCAL .	POLITICAL	Business Type:	82	Political		Contract type:		06238000	Est./PO Number:	Est/PC
	000	06238000	Order Ref:	Or O	2		Weeks:		10/01/12 to 10/14/12	Schedule Dates:	Schedu
В 	HRP Washington, DC	HRP V	Sales Rep:	Sa	11 /27 /692	imate:	Client/Product/Estimate:				Buyer:
	E-120718015	E-1207	mnainn Baf	C ₂	105625		Submission Cost:	Đ	American Crossroads/ Issue		Client:

66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue Submission Number 797 Issue 3









WELA-TV P.O. Box 1410 Tampa, FL 33601

PHONE (813) 228-8888

Original

r: Transactiona	Business Category: Transaction:			. INO	Associated Copies. No
POLITICAL	Business Type:	Political	Contract type:	. NG	Associated Conico
06238000	Order Ref:	2	Weeks:	\$0/01/12 to 10/14/12	ocheduse pates.
HRP Washington, DC	Sales Rep:	11 /27 /692	Client/Product/Estimate:	3.	School Dolo
E:120718015	Campaign Ref:	105625	Submission Cost:	Allelicali Clossioads/ Issue	D C

			70		69		68		67		66		65		64		63		62		6,		Ref
			M-F 9a Today Show II		M-F 7a Today Show		M-F 6a News	THE WANTED THE PROPERTY OF THE	M-F 6p News		M-F 530p News	The state of the s	M-F 530a News		M-F 5p News		M-F 4p Dr Oz		M-F 3p Doctors		M-F 2p Rachael Ray	,T,,,,,	Sales Product Details
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			700		1400		1000		2000		1500		500		1500		750		450		300		Cost

66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue Submission Number 797 Issue 3







WFLA-TV P.O. Box 1410 Tampa, FL 33601

				Spot		Por Typo	ert Details	Ref Sales Product Details
	HRP Washington, DC 06238000 POLITICAL Transactional	HRP Wash 06238000 POLITICAL Transaction	Sales Rep: HRP Washi Order Ref: 06238000 Business Type: POLITICAL Business Category: Transaction	11 /27 /692 2 Political	Client/Product/Estimate: Weeks: Contract type:		10/01/12 to 10/14/12 06238000 No	Buyer: 10/0 Schedule Dates: 10/0 Est./PO Number: 0623 Associated Copies: No
	18015	F-120718015	Campalon Ref:	105625	Submission Cost:		American Crossroads/ Issue	Client:
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			g		79		78		77		76		75	-	74		73		72		71		Ref	
		VV	M-F 530p News	VV	M-F 530a News		M-F 5p News	VV	M-F 5a News	. VV	M-F 3p Doctors	. VV	M-F 2p Rachael Ray	VV	M-F 12p Today Show III	. W	M-F 1135p ET / 1035p CT Tonight Show	- VV	M-Su 11p News	W	M-F 1p Days Of Our Lives	Andrea Marie	Sales Product Details	
			82	**************************************	01		8	**************************************	01		8		8		02		02	The state of the s	0,1		02		Rev Type	
	Weel																							
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	(Ord Spots)	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Туре	Spot	
			Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots			
6	71		1		1				1,1		1		1				1		-1		1		10/01	
2	16																						10/08	
8	87		~.^		1		1		1		-1		1		-1		-1		1		3		Total	
			1500		500		1500		300		450		300		300		1200		2500		500		Cost	

Alexandria VA 22314 Suite 555 66 Canal Center Plaza

American Crossroads/ Issue **Submission Number 797**









P.O. Box 1410 Tampa, FL 33601

MOHO
(813) 228-
-8888

Original

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	30	2	6			Closed PR					
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Cost	Total	10/08	10/01	**************************************	Spot Type	Rate		Rev Туре	Sales Product Details	Sales Pro	Ref
	Transactional		Business Category:	Bu				***************************************	es: NO	Associated Copies:	ASSOC
	ICAL.	POLITICAL	Business Type:	Bu	Political		Contract type:		ı	Est/PO Number:	Est/P
	000	06238000	Order Ref:	On	2		Weeks:			Schedule Dates:	Sched
DC	HRP Washington, DC	HRP V	Sales Rep:	Sa	11 /27 /692	ite:	Client/Product/Estimate:		3.	•	Buyer:
(719015	UCF II	mnainn Baf:	23	105625		Submission Cost		American Crossroads/ Issue		Client:

66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue

Submission Number 797 Issue 3







P.O. Box 1410 Tampa, FL 33601

PHONE (813) 228-8888

		Spot			IIC+ Dotaile	Ref Sajes Droduct Details
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POLITICAL	Business Type:	Political	Contract type:		062380UU	Associated Control
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8	87		-		-1		-				Total	2000100
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Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
14	M-F 7p Entertainment Tonight	:30 Commercial	10/01/12	Closed Pre Emption	0.00 36 (11	6 (11/09, 11/21), 37 (10/15,	0000167959	E 120718015
16	M-F 730p Extra	:30 Commercial	10/01/12	Closed Pre Emption	2,000.00	2,000.00 No Makegood / Credit		F:120718015
8	M-F 7p Entertainment Tonight	.30 Commercial		Closed Pre Emption	0.00 3	0.00 36 (11/09 11/21) 37 (10/15		E-120718015
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3					200000000000000000000000000000000000000	o management of care	000000000	E. 1207 1007 5
ű	M-F 7p Entertainment Fonight	:30 Commercial	10/01/12	Closed Pre Emption	0.00	0.00 , 10/03, 10/04, 10/19, 10/22)	0000167960	E:120718015
55	M-F 730p Extra	30 Commercial	10/01/12	Closed Pre Emption	2,000.00	2,000.00 No Makegood / Credit		E:120718015
83	M-F 7p Entertainment Tonight	:30 Commercial	10/01/12	Closed Pre Emption	.00.0	0.001, 10/03, 10/04, 10/19, 10/22)	-	E-120718015
85	M-F 730p Extra	:30 Commercial	20,01,113	Closed Pre Emption	2 000 00	2 000 00 No Makagood / Crodit		E-120710016

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REP HEADLINE# 623x6000 *** ORIGINAL NEV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT AUVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP .

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PROGRAM :

NEWSCHANNEL 8 TODAY

REF: YELH 703-516-9399 FAX# 703-516-9680 GREULT ADVISORY: AGENCY CREDIT RISK !!!
CRUDER WORKSHEET HARRIS REPORT FROM REP .

EDIT RISK !!!

RRIS REPORT FROM REP JUL17/12 13.1

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REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
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ଉଦ	1100P-1135P	30	\$2,500.00	10/2	10/2	⊢	TUE	السنخ
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ORDER WORKSHEET HARRIS REPORT FROM REP

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RT FROM REP JUL17/12 13.1
RT FROM REP *** WFLA-TV ***

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CON COM1: NEWS CHANNEL 8 530P

REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUL17/12 13.1
*** WFLA-TV ***

SHARES ACCURATE MARKET OCT/12 ドドスで# : カビで :LINE#: TOTALS 100 CON PROGRAM : PROGRAM PROGRAM : PROGRAM : CON PROGRAM : PROGRAM : CON COM1: PROGRAM : 99 8 8 97 9 وا ائ φ 4 104975.00 COM1: COM1: \$499,880 900A-1000A 730P-800P 700A-900A 700F-730P 630P-700P 600A-700A 600P-630P EXTRA EXTRA TODAY SHOW NEM R ENTERTAINMENT TONIGHT TODAY SHOW TODAY NBC NIGHTLY NEWSCHANNEL NEWSCHANNEL EMIL CHANNEL8 CHANNEL8 COLABA WELA NN NEWS NEWS ထထ TODAY TODAY LGTH WMOX 30 30 30 30 30 $\frac{3}{2}$ S 0 H % 99 % SEC: \$700.00 \$2,000.00 \$1,400.00 \$2,000.00 \$3,500.00 \$1,000.00 \$2,000.00 21 % RATE SSMM % 7 % % 10/3 10/3 10/3 10/3 10/3 10/3 10/3 START WTOG CABL % % 10/3 T0/3 10/3 10/3 10/3 10/3 10/3 END WITA 0% : XPTS: سإ ۳ \vdash μ 0 \vdash CONTRACT TOTAL TOTAL NEEK WMOR OR WED MED WEU WEU WHU MED MED SYAG 104975.00 :STTS: φ (Ω نس ۳ 0 \vdash μ

SVC- NSI DEMOS- RA35+*

Suite 555 66 Canal Center Plaza Alexandria VA 22314

American Crossroads/ Issue

Submission Number 680 Issue 1





WELV-IV P.O. Box 1410 Tampa, FL 33601

PHONE (813) 228-8888

Schedule Dates: Est./PO Number: Buyer: Client: 10/01/12 to 10/14/12 06238000 American Crossroads/ Issue Submission Cost: Client/Product/Estimate: Contract type: 104975 11 /27 /692 2 Political Campaign Ref: E:120718015
Sales Rep: HRP Washington, DC
Order Ref: 06238000
Business Type: POLITICAL
Business Category: Transactional Original

The state of the s	Demographic: (L) Household Order:	Product: American Crossroads Booking Group: WFLA	
	Order:	WFLA	
	Key Market:	**************************************	
WATER THE STANDARD SALES AND SALES A	Tampa-St. Petersburg, FL		
		104975	

		8		7		o,		(J1		Δ.		ω		2			Ref
		M-F 4p Dr Oz	1	M-F 3p Doctors		M-F 2p Rachael Ray	-	M-F 12p Today Show III	: -Ti	M-F 1135p ET / 1035p CT Tonight Show		M-Su 11p News	:	Fri 10p ET / 9p CT Dateline NBC Friday	:	M-F 1p Days Of Our Lives	Sales Product Details
Weekly Totals: Total Spots(Ord Spots)	**************************************	750		450		300		300		1200		2500		5000		500	Rate
Spots)	Comme	30	Comme	30	Comme	30	Comme	ઝ	Comme	30	Comme	30	Comme	30	Comme	30	Spot Type
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86						-1						mh		1		1	Total
		750		450		300		300		1200		2500		5000		500	Cost

Alexandria VA 22314 Suite 555 66 Canal Center Plaza

Buyer: Client:

Est/PO Number: Schedule Dates:

10/01/12 to 10/14/12 06238000

Weeks:

Submission Cost: Client/Product/Estimate:

104975 11 /27 /692

Campaign Ref: Sales Rep: Order Ref:

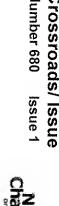
HRP Washington, DC E:120718015

Original

06238000 POLITICAL

American Crossroads/ Issue

American Crossroads/ Issue Submission Number 680 Issue 1









Tampa, FL 33601 P.O. Box 1410

WELA-TV

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		19		18		17		5	-	कं		14		13		12		-1 -1		10		ø		Ref	:st./PO
	WI	M-Su 11p News	W	M-F 1p Days Of Our Lives		M-F 9a Today Show II		M-F 730p Extra		M-F 7a Today Show	* * * * * * * * * * * * * * * * * * *	M-F 7p Entertainment Tonight	Transferred Advantage Control of the	M-F 6a News		M-F 6p News		M-F 530p News		M-F 530a News		M-F 5p News		Sales Product Details	EST./PO Number: 06238000
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66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue

Submission Number 680 Issue 1







P.O. Box 1410 Tampa, FL 33601 STLA-TV

66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue Submission Number 680 Issue 1







WFLA-TV P.O. Box 1410 Tampa, FL 33601

	Spot	S	Tict Dataile	Bof Sales Product Details
Business Category: Transactiona				
Business Type:	Political	Contract type:	06238000	EST/PO Number:
Order Ref:	22	Weeks:	10/01/12 to 10/14/12	ocnedule Dates:
Sales Rep	11 /27 /692	Client/Product/Estimate:	1.	Buyer:
Campaign Ref	104975	Submission Cost:	American Crossroads/ Issue	Client:

	86	16	70		Ord Spots)	Weekly Totals: Total Spots(Ord Spots)			
500	1		1	Nbr of Spots	30	500	***************************************	M-F 1p Days Of Our Lives	41
					Comme				
700	→		→	Nbr of Spots	30	700		Sun 8a Today Show	46
					Comme			S	***************************************
5500	>			Nbr of Spots	30	5500		Sun 7p ET / 6p CT Football Night In America	39
					Comme			S	
1100	1		1	Nbr of Spots	30	1100		Sun 6p News	38
					Comme				
2500	1		1	Nbr of Spots	30	2500		M-Su Late News Late Run	37
					Comme			····S.	
625	1		1	Nbr of Spots	30	625		Sat 7a Today Show	36
					Comme				
000	1		-1	Nbr of Spats	30	900		Sat 6p News	35
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1400	-	-1		Nbr of Spots	30	1400		M-F 7a Today Show	<u>ფ</u>
					Comme			M	
Cost	Total	10/08	10/01		Spot Type	Rate		Sales Product Details	Ref
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66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue Submission Number 680 Issue 1





P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

and consideration and the second seco	Campaign Ref: Sales Rep: Order Ref: Business Type:
104975 11 /27 /692 2 Political	
	Campaign Ref: E:12071801 Sales Rep: HRP Washir Order Ref: 06238000 Business Type: POLITICAL

		51		50		49		48		47		46		45		44		43		42		Ref
		M-F 6p News		M-F 530p News		M-F 530a News		M-F 5p News		M-F 5a News		M-F 4p Dr Oz		M-F 3p Doctors	T	M-F 2p Rachael Ray	:: 1	M-F 12p Today Show III		M-F 1135p ET / 1035p CT Tonight Show	T	Sales Product Details
Weekly									-													
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rd Spots)	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	Spot Type
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16																						10/08
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		2000		1500		500		1500		300		750		450		300		300		1200		Cost

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CONTINUE	M-F 12p I oday Show III 300 30 Nbr of Spots 1 1	Comme	59 M-F 1135p ET / 1035p CT Tonight 1200 30 Nbr of Spots 1 1	Comme	58 M-Su 11p News 2500 30 Nbr of Spots 1	 N/bit of Orioits	Comme	56 M-F 9a Today Show II 700 30 Nbr of Spots 1 1	Comme	55 M-F 730p Extra 2000 30 Nbr of Spots 1	T	54 M-F 7a Today Show 1400 30 Nbr of Spots 1	Comme	53 M-F 7p Entertainment Tonight 2000 30 Nor of Spots 1	T	52 M-F 6a News 1000 30 Nbr of Spots 1 1	Ref Sales Product Details Rate Spot Type 10/01 10/08 Total	Business Category:		roduct/Estimate: 11/27/692 Sales Rep:	American Crossroads/ Issue Submission Cost: 104975 Campaign Ref: E:120718015	
			1		1	1				7		-				1	Total Cost	Transactional	POLITICAL	HRP Washington, DC	í	Original

62

M-F 3p Doctors

Weekly Totals: Total Spots(Ord Spots)

Comme

Nbr of Spots

70

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Comme 30

66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue Submission Number 680 Issue 1

Channel & M





P.O. Box 1410
Tampa, FL 33601

Transactional	Business Category: Transactions		- CALLED THOMSELECTION COLUMN	1994 - 19	
POLITICAL	Business Type:	Political	Contract type:	08238000	Earth O Mulliper.
06238000	Order Ref:	2	Weeks:	06228707	Cot (BO Number
HRP Washington, DC	Sales Rep:	11 /27 /692	Client/Product/Estimate:	20/04/20 1: 40/14/20	Schodula Datas
E:120718015	Campaign Ref:	104975	Submission Cost:	Allelicali Crossidads/ Issue	Circuit.

Ref Sales Product Details Rate Type 1001 1008 Total Cost c3 M-F ap DrOz 20 Nee of Spoths 1 1 750 c4 M-F ap DrOz 20 Nee of Spoths 1 1 1500 c5 M-F ap DrOz 20 Nee of Spoths 1 1 1500 c6 M-F ap DrOz 20 Nee of Spoths 1 1 1500 c7 M-F ap DrOz 20 Nee of Spoths 1 1 1500 c8 M-F ap DrOz 20 Nee of Spoths 1 1 1500 c9 M-F ap News 20 200 Nee of Spoths 1 1 1500 1 1 20 20 Nee of Spoths 1 1 200 1 1 20 20 20 Nee of Spoths 1 1 100 1 1 20 20 Nee of Spoths 1 1 <	***************************************	86	16	70	***************************************	Ord Spots)	Weekly Totals: Total Spots(Ord Spots)	We		
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Sales Product Details Rate Spot Type Type 1001 1008 Total Cosm Time Tim	2500				Nbr of Spots	30	2500		M-Su 11p News	
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Sales Product Details Rate Spot Type Spot Type 40/01 40/08 Total Cost M.F 4p Dr Oz 750 30 Nbr of Spots 1						Comme			TOTAL	
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66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue Submission Number 680 Issue 1







P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

D	, , , , , , , , , , , , , , , , , , ,	Est./PO Number: 0			
	2000	06238000	10/01/12 to 10/14/12		American Crossroads/ Issue
7	**************************************	Contract type:	Weeks:	Client/Product/Estimate:	Submission Cost:
Spot	the state of the s	Political	2	11 /27 /692	104975
	Business Ca	Business Type:	Order Ref:	Sales Rep:	Campaign Ref
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				1					80 M		79 M		78 M		77 M	:	76 M	<u> </u>	75 N	:	74 N	:	Ref
	W-F /a logay snow	VV	M-F 7p Entertainment Tonight	.W	M-F 6a News	.W	M-F 6p News	W	M-F 530p News	W	M-F 530a News	W	M-F 5p News	.W	M-F 5a News	.W	M-F 3p Doctors	.W	M-F 2p Rachael Ray	W	M-F 12p Today Show III	W	Sales Product Details
Weekly Totals: Total Spots(Ord Spots)			Management of the second of th																				Rate
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American Crossroads/ Issue Submission Number 680 Issue 1







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Tampa, FL 33601

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	86	16	70		ord Spots)	Weekly Totals: Total Spots(Ord Spots)			
					Comme	THE PROPERTY ASSESSMENT ASSESSMEN	With the second		
700	1		1	Nbr of Spots	30	700	M-F 9a Today Show II	M-F 9a Toc	86
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Cost	Total	10/08	10/01		Spot Type	Rate	Sales Product Details	1	Ref
	Business Category: Transactional	Category:	Business	**************************************	***************************************	MATA	The state of the s	***************************************	
	POLITICAL		Business Type:	Political		Contract type:	00230000	Each O Millinel.	ESC/F O
	06238000		Order Ref:	2		Weeks:	10/01/12 (0 10/14/12	Est /BO Minmham	DOG! #500
DC	HRP Washington, DC		Sales Rep:	11 /27 /692		Client/Product/Estimate:	10004110 10141110	n Datos:	Sayer.
	E:120718015		Campaign Ref:	104975		Submission Cost:	American Crossroads/ Issue		Diet.

Grand Totals:

Spots

Totals

Grand Totals

10/01

Month 10 Weeks: 4

10/08

Gross Total: Commission:

Net Total:

Spots:

86 104,975.00

15,746.25 89,228.75 104975



Suite 555

Crossroads Media

66 Canal Center Plaza

ALEXANDRIA VA 22314

WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street Tampa, FL 33606 Tele (813) 228-8888 Fax (813) 221-5787

INVOICE / AFFIDAVIT

2012

WFLA I SS

ORDER TYPE

10/28/12 E:120718015

Political WFLA

REP__; WFLA (Washington Dc) SLSP: HRP Washington, DC

INVOICE NUMBER

1 10/01/2012 - 10/2

American Crossroads/ Issue ADV_: PROD: American Crossroads

0100033231 SCHEDULE DATES

10/01/12-10/14/12

PAGE BROADCAST MONTH

REF#:	11 /27 /	692						10/01/12-10/1 Standar	4/12 d 8roadcast	Month
Desc:	06238000							TERMS: NET 30 DAYS.	u o, caucas,	MOTICIS
	SCHEDULE	44.7	1 1 1			ACTUAL	BROADCAST		RECONC	ILIATION
DE	ESCRIPTION PRICE	RT/SS# PE	B DATE	DAY	TIME	FNGTH M/G	OR PRODUCT DESCRIPT	ION PRIC		DEBIT/CREDIT
				-7.	1.7,1.	3.1		. +	FINANCS	DEBIT/CHEDIT
M-F	1p Days Df Dur	Lives			*WFLA		: 30	Commercial		
	500.00	1 1	10/05	FR	12:59P	30	USPRTV19ACH	500.00		
Fri	10p ET / 9p CT	Dateline	N8		*WFLA		:30	Commercial		
	5000.00	2 1	10/05	FR	10:30P	30	USPRTV19ACH	5000.00		
M-S	u 11p News 2500.00				*WFLA		: 30	Commercial		
	2500.00	3 1	10/05	FR	11:33P	30	USPRTV19ACH	2500.00	, 1	
M-F	1135p ET / 103	5p CT Ton	igh		*WFLA			Commercial		
	1200.00				12:07A	30		1200.00		
M-F	12p Today Show	III			*WFLA			Commercial		
	300.00	5 1	10/05	FR	12:28P	30	USPRTV19ACH	300,00		
M-F	2p Rachael Ray				*WFLA		: 30			
	300.00		10/05	FR	02:53P	30	USPRTV19ACH	300.00	.	
M-F	3p Doctors				*WFLA			Commercial		
	450.00	7 1	0/05	FR	03:12P	30	USPRTV19ACH	450.00		
M-F	4p Dr Oz				*WFLA		:30	Commercial		
	750.00	8 1	10/05	FR	04:37P	30	USPRTV19ACH	750.00		
M−F	5p News				*WFLA		:30	Commercial		
	1500.00	9 1	10/05	FR	05:30P	30		1500.00		
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M-F	6a News				*WFLA			Commercial		
	1000.00	13 1	10/05	FR	06:43A	30	USPRTV19ACH			
M-F	7p Entertainmer	nt Tonigh	t		*WFLA			Commercial		
	2000.00	14 1	10/05			30		.00	Preempt	.00-

PERIOD COST

113,625.00

87 Total Units ACTUAL GROSS BILLING AGENCY COMMISSION

NET DUE

Continued

105,625.00 15,843.75 89,781.25

Debits Credits SUB-TOTALS

TOTAL RECONCILING

.00 8,000.00-8,000.00CR

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ADVERTISER

PRODUCT

American Crossroads/ Issue

American Crossroads

INVOICE NUMBER 0100033231 BROADCAST MONTH

10/01/2012 - 10/28,

AMOUNT DUE 89,781.25

REMIT TO:

WFLA-TV REMITTANCE PROCESSING CENTER P.O. BOX 26425 RICHMOND VA 23260-6425 <u>▐</u>▗▗▗▐▊▊▗▋▗▊▍▗▊▗▜▐▜▜█▜█▊▊█▊▊▋▍▍▘▊▊▋▍▊▗▊▗▋▄▋▊▋▋▍▍▊▋▋▍

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000021453 Crossroads Media 66 Canal Center Plaza Suite 555 ALEXANDRIA VA 22314



Suite 555

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WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street Tampa, FL 33606 Tele (813) 288-8888 (813) 221-5787 Fax

INVOICE / AFFIDAVIT

2012

INVOICE NUMBER

WFLA I SS

INVOICE DATE ORDER TYPE

10/28/12 E: 120718015

Political WFLA

WFLA (Washington Dc) REP :

SLSP:

HRP Washington, OC

0100033231

2 10/01/2012 - 10/2

PAGE BROADCAST MONTH

ADV_; American Crossroads/ Issue American Crossroads PROD:

SCHEDULE DATES

10/01/12-10/14/12

REF#: 11 /27 /692 Standard Broadcast Month Oesc: 06238000 TERMS: NET 30 DAYS. SCHEDULE ACTUAL BROADCAST RECONCILIATION DESCRIPTION PRICE DAY . LENGTH M/G FOR PRODUCT DESCRIPTION RT/SS# PER DATE TIME PRICE REMARKS DEBIT/CREDIT Program Change M-F 7a Today Show *WFLA :30 Commercial 1400.00 15 0/05 FR 08:49A 30 USPRTV 19ACH 1400.00 M-F 730p Extra *WFLA Commercial : 30 2000.00 16 0/05 FR 30 .00 Preempt 2000.00~ Program Change 9a Today Show II *WFLA :30 Commercial 700.00 USPRTV19ACH 17 1 0/05 FR 09:56A 30 700.00 1p Oays Of Our Lives *WF! A : 30 Commercial 500.00 18 0/08 MO 12:58P 30 USPRTV19ACH 500.00 M-Su 11p News *WFLA : 30 Commercial 2500.00 19 1 10/08 MO 11.24P 30 USPRTV19ACH 2500.00 1135p ET / 1035p CT Tonigh *WFI ∆ :30 Commercial 1200.00 20 1 10/08 MO 12:28A 30 USPRTV19ACH 1200.00 12p Today Show III *WFLA : 30 Commercial 300.00 21 USPRTV19ACH 10/08 MO 12:29P 30 300.00 M-F 2p Rachael Ray *WFLA :30 Commercial 300.00 22 0/08 MO 02:11P USPRTV19ACH 30 300.00 M-F 3p Doctors *WFLA : 30 Commercia? 450.00 23 0/08 MO 03:53P 30 USPRTV19ACH 450.00 M-F 4p Or Oz *WFLA : 30 Commercial 750.00 24 4 0/08 MO 04:28P 30 USPRTV19ACH 750.00 M-F 5a News *WFLA :30 Commercial 300.00 25 0/08 MO 05:23A USPRTV19ACH 1 30 300.00 M-F 5p News *WFLA :30 Commercial 1500.00 26 0/08 MO 05:28P 30 USPRTV19ACH 1500.00 M-F 530p News *WF1 A :30 Commercial 1500.00 27 IO/08 MO 05:43P 30 USPRTV 19ACH 1500.00 M-F 6p News *WFLA :30 Commercial 2000.00 28 0/08 MO 06:11P 30 USPRTV 19ACH 2000.00 M-F 6a News *WFLA : 30 Commercial 1000.00 29 10/08 MO 06:29A USPRTV19ACH 30 1000.00 M-F 7p Entertainment Tonight *WFLA : 30 Commercial 2000.00 30 1 10/08 MO 30 .00 Preempt .00-Program Change M-F 7a Today Show *WFLA :30 Commercial 1400.00 31 10/08 MO 07:56A 30 USPRTV19ACH 1400.00 M-F 730p Extra *WFLA :30 Commercia1 2000.00 32 O/08 MD 30 .00 Preempt 2000.00-Program Change M-F 9a Today Show II *WFLA . 30 Commercial 700.00 33 09:56A 10/08 MO 1 30 USPRTV19ACH 700.00 M-Su 11p News *WFLA :30 Commercial

PERIOD COST

113.625.00

87 Total Units

NET DUE

ACTUAL GROSS BILLING AGENCY COMMISSION

Continued

105,625.00 15,843.75

SUB-TOTALS TOTAL RECONCILING

Debits Credits

.00 8,000.00-8.000.00CR

89,781.25 WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.



REF#: 11

Desc: 06238000

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INVOICE / AFFIDAVIT

2012 INVOICE DATE

INVOICE NUMBER

WFLA I SS

10/28/12 E:120718015

ORDER TYPE

Political

WFLA

Crossroads Media 66 Canal Center Plaza Suite 555 ALEXANDRIA VA 22314

/27

/692

WFLA (Washington Dc) REP_: HRP Washington, DC SLSP.

0100033231

3 10/01/2012 - 10/2

PAGE BROADCAST MONTH

ADV_; PROD:

American Crossroads/ Issue American Crossroads

SCHEDULE DATES 10/01/12-10/14/12

Standard Broadcast Month

TERMS: NET 30 DAYS.

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PERIOD COST

113,625.00

87 Total Units ACTUAL GROSS BILLING

NET DUE

AGENCY COMMISSION

105,625.00 15,843.75

SUB-TOTALS TOTAL RECONCILING

Debits Credits

.00 8,000.00-8,000.00CR



Suite 555

Crossroads Media

66 Canal Center Plaza

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INVOICE / AFFIDAVIT

2012 INVOICE DATE WFLA I SS

ORDER TYPE

10/28/12 E:120718015

INVOICE NUMBER

Politica1 WFLA

REP SLSP:

WFLA (Washington Dc) HRP Washington, DC

0100033231

4 10/01/2012 - 10/2

DEBIT/CREDIT

PAGE BROADCAST MONTH

ADV_ PROD American Crossroads/ Issue American Crossroads

SCHEDULE DATES 10/01/12-10/14/12

Standard Broadcast Month

RECONCILIATION

REMARKS

TERMS: NET 30 DAYS.

/27 REF#: 11 /692 Desc: 06238000 SCHEDULE

ALEXANDRIA VA 22314

ACTUAL BROADCAST DESCRIPTION PRICE RT/SS# PER LENGTH M/G FOR PRODUCT DESCRIPTION DATE DAY TIME 9a Today Show II *WFLA :30 Commercial 700.00 56 0/04 TH 09:57A 30 USPRTV19ACH 700.00 to Days Df Dur Lives *WF! A :30 Commercial 500.00 USPRTV 19ACH 57 0/02 TU 01:58P 30 500.00 11p News *WFLA :30 Commercial 2500.00 58 10/02 TU 1 11:25P 30 USPRTV 19ACH 2500.00 1135p ET / 1035p CT Tonigh *WFLA :30 Commercial 1200.00 59 10/02 TU 12:09A 30 USPRTV19ACH 1200.00 12p Today Show III *WF! A :30 Commercial 300.00 60 0/02 TU 12:53P 30 USPRTV19ACH 300.00 2p Rachael Ray *WFLA : 30 Commercial 300.00 61 IO/02 TU 02:42P USPRTV19ACH 30 300.00 3p Doctors *WFLA : 30 Commercial 450.00 62 0/02 TU 03:58P 1 30 USPRTV 19ACH 450.00 4p Dr Dz *WFLA :30 Commercial 750.00 63 0/02 TU 04:28P 30 USPRTV 19ACH 750.00 5p News *WFLA :30 Commercia1 1500.00 64 O/O2 TU 05:21P 30 USPRTV19ACH 1500.00 530a News *WFLA : 30 Commercial 500.00 65 1 0/02 TU 05:524 30 USPRTV19ACH 500.00 530p News M-F *WFI A : 30 Commercial 1500.00 66 0/02 TU 05:52P 30 USPRTV 19ACH 1500.00 6p News *WFLA :30 Commercial 2000.00 67 0/02 TU 06:09P 30 USPRTV19ACH 2000.00 6a News *WFLA :30 Commercial 1000,00 0/02 TU 06:41A 68 1 30 USPRTV19ACH 1000.00 7a Today Show *WFLA :30 Commercia 1 1400.00 69 0/02 TU 08:42A USPRTV19ACH 4 30 1400.00 9a Today Show II *WFLA 30 Commercial 70 700.00 0/02 TU 09:49A 30 USPRTV 19ACH 700.00 1p Days Df Dur Lives *WFLA : 30 Commercial 500.00 USPRTV19ACH 71 0/03 WE 12:59P 30 500.00 M-Su 11p News *WFLA :30 Commercial 2500.00 72 1 10/03 WE USPRTV 19ACH 11:25P 30 2500.00 1135p ET / 1035p CT Tonigh M-F *WFLA :30 Commercial 1200,00 73 10/03 WE 11:55P 30 USPRTV 19ACH 1200.00 12p Today Show III *WFL A :30 Commercial 300.00 74 1 0/03 WE 12:27P 30 USPRTV 19ACH 300.00 M-F 2p Rachael Ray *WFLA : 30 Commercial 300.00 75 IO/03 WE 02:14P 30 USPRTV 19ACH 300.00 M~F 3p Doctors *WFLA :30 Commercial 450.00 76 10/03 WE 03:21P 30 USPRTV19ACH 450.00 5a News *WFLA :30 Commercial 300.00 77 0/03 WE 05:11A 30 USPRTV19ACH 300.00 5p News *WFLA :30 Commercial 1500.00 78 [O/O3 WE O5:17P 30 USPRTV 19ACH 1500.00 M-F 530a News *WFLA : 30 Commercia? Continued

PERIOD COST

113,625.00

87 Total Units

ACTUAL GROSS BILLING

AGENCY COMMISSION NET DUE

105,625,00 15,843.75 89,781.25 SUB-TOTALS TOTAL RECONCILING

Debits . വവ Credits 8,000.00-8,000.00CR



Crossroads Media

WFLA-TV

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200 S. Parker Street Tampa, FL 33606 Tele (813) 288-8888 (813) 221-5787

INVOICE / AFFIDAVIT

2012 INVOICE DATE WFLA I SS

Politica?

10/28/12 E:120718015

ORDER TYPE

WFLA

66 Canal Center Plaza Suite 555 ALEXANORIA VA 22314

WFLA (Washington Oc) REP_: HRP Washington, OC SLSP:

INVOICE NUMBER 0100033231

5 10/01/2012 - 10/2

American Crossroads/ Issue ADV.: American Crossroads PROD:

SCHEDULE DATES

10/01/12-10/14/12

PAGE BROADCAST MONTH

REF#: 11 /27 /692 Standard Broadcast Month Oesc: 06238000 TERMS: NET 30 DAYS. SCHEDULE ACTUAL BROADCAST RECONCILIATION DESCRIPTION PRICE RT/SS# PER DATE LENGTH M/G FOR PRODUCT DESCRIPTION BAY TIME PRICE REMARKS DEBIT/CREDIT 500.00 79 O/O3 WE 05:51A USPRTV19ACH 30 500.00 M-F 530p News *WF L.A : 30 Commercial 1500.00 80 0/03 WE 05:42P 30 USPRTV19ACH 1500,00 6p News *WFLA :30 Commercial 2000.00 O/03 WE 06:06P 81 30 USPRTV19ACH 2000.00 M-F 6a News *WFLA :30 Commercial 1000.00 82 0/03 WE 06:57A USPRTV19ACH 1 30 1000.00 7p Entertainment Tonight *WFLA :30 Commercial 2000.00 83 0/03 WE 30 .00 Preempt .00-Program Change M-F 7a Today Show *WFLA :30 Commercial 1400.00 84 0/03 WE 08:29A 1 30 USPRTV19ACH 1400.00 730p Extra M-F *WFLA : 30 Commercial 2000.00 85 0/03 WE 30 .00 Preempt 2000.00-Program Change 9a Today Show II *WFLA :30 Commercial 700.00 86 1 10/03 WE 09:59A 30 USPRTV19ACH 700.00 M - F7p News *WFLA :30 Commercial 2000.00 91 10/05 FR 07:11P USPRTV19ACH 30 2000.00 730p Entertainment Tonight *WFI A :30 Commercial 2000.00 92 1 0/05 FR 07:44P 30 USPRTV19ACH 2000.00 7p News *WFI A :30 Commercial 2000.00 93 USPRTV19ACH 4 #0/08 M0 07:23P 30 2000.00 M-F 730p Entertainment Tonight *WFLA : 30 Commercia1 2000.00 94 10/08 MD 07:40P USPRTV19ACH 1 30 2000.00 M-F 7p News *WFLA : 30 Commercial 2000.00 95 1 10/04 TH 07:14P 30 USPRTV19ACH 2000.00 730p Entertainment Tonight *WF! A : 30 Commercial 2000.00 96 1 10/04 TH 07:38P 30 USPRTV19ACH 2000.00 M-F 7p News *WFLA . 30 Commercial 2000.00 97 10/03 WE 07:12P 1 30 USPRTV19ACH 2000.00 M-F 730p Entertainment Tonight *WFLA :30 Commercial

PERIOD COST

113,625.00

2000.00

650.00

Total Airtime Gross Spot Revenue:

Sat 7a Today Show

98

99 4

1

10/03 WE 07:36P

10/06 SA 08:59A

*WFLA

105.625.00

87 Total Units

30

30

USPRTV 19ACH

USPRTV19ACH

:30

Commercial

ACTUAL GROSS BILLING

AGENCY COMMISSION NET DUE 105,625.00 15,843.75

TOTAL RECONCILING 89,781.25

SUB-TOTALS

2000.00

650.00

0ebits .00 8,000.00-Credits 8,000.00CR